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JS 44 (Rev. 09/11)

CIVIL COVER SHEET

The JS 44 civil coversheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS				DEFENDANTS				
Match.com, LLC				ZooBuh, Inc.				
(b) County of Residence of First Listed Plaintiff Dallas, Texas (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant Utah County, Utah (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.				
(c) Attorneys (Firm Name, Address, and Telephone Number) Bryan Wick and Joseph Callister, Wick Phillips Gould Martin LLP 2100 Ross Ave., Suite 950, Dallas TX 75201 (214) 692-6200				Attorneys (If Known)				
II. BASIS OF JURISD	ICTION (Place an "X"	in One Box Only)			PRINCIPA	AL PARTIES	(Place an "X" in One Box for Plaintiff)	
1 U.S. Government Plaintiff	✓ 3 Federal Question (U.S. Government Not a Party)			(For Diversity Cases Only) PTF DEF izen of This State X 1				
🗇 2 U.S. Government Defendant	4 Diversity (Indicate Citizensh)	ip of Parties in Item III)	Citize	en of Another State	12 🗷 2	Incorporated and P of Business In A		
				Citizen or Subject of a				
IV. NATURE OF SUIT				AN AND LAKE IN THE PARTY OF THE		trout never to		
CONTRACT ☐ 110 Insurance ☐ 120 Marine ☐ 130 Miller Act ☐ 140 Negotiable Instrument ☐ 150 Recovery of Overpayment & Enforcement of Judgment ☐ 151 Medicare Act ☐ 152 Recovery of Defaulted Student Loans (Excl. Veterans) ☐ 153 Recovery of Overpayment of Veteran's Benefits ☐ 160 Stockholders' Suits ☐ 190 Other Contract ☐ 195 Contract Product Liability ☐ 196 Franchise REAUPROPERTY ☐ 210 Land Condemnation ☐ 220 Foreclosure ☐ 230 Rent Lease & Ejectment ☐ 240 Torts to Land ☐ 245 Tort Product Liability ☐ 290 All Other Real Property		PERSONAL INJUR' 365 Personal Injury - Product Liability Pharmaceutical Personal Injury - Product Liability Pharmaceutical Personal Injury Product Liability Personal Injury Product Liability PERSONAL PROPER 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage Product Liability PRISONER PETITION 510 Motions to Vacate Sentence Habeas Corpus: 530 General 535 Death Penalty 550 Civil Rights 555 Prison Condition 560 Civil Detainee - Conditions of Confinement	Y	DEFETURE/PENALTY 5 Drug Related Seizure of Property 21 USC 881 0 Other LABOR 0 Fair Labor Standards Act 0 Labor/Mgnut. Relations 0 Railway Labor Act 1 Family and Medical Leave Act 0 Other Labor Litigation 1 Empl. Ret. Inc. Security Act IMMIGRATION 2 Naturalization Application 3 Habeas Corpus - Alien Detainee (Prisoner Petition) 5 Other Immigration Actions	☐ 422 Appe☐ 423 With 28 U PROPEI☐ 820 Copp☐ 830 Pater☐ 840 Trade ☐ 861 HIA☐ 862 Blael☐ 863 DIW☐ 364 SSID☐ 865 RSI (☐ 870 Taxes or Definition of Definition	SC 157 RTY RIGHTS rights at emark SECURITY (1395ff) c Lung (923) C/DIWW (405(g)) Title XVI 405(g)) ALTAX SUITS s (U.S. Plaintiff efendant)	OTHER STATUTES ☐ 375 False Claims Act ☐ 400 State Reapportionment ☐ 410 Antitrust ☐ 430 Banks and Banking ☐ 450 Commerce ☐ 460 Deportation ☐ 470 Racketeer Influenced and Corrupt Organizations ☐ 480 Consumer Credit ☐ 490 Cable/Sat TV ☐ 850 Securities/Commodities/Exchange ☑ 890 Other Statutory Actions ☐ 891 Agricultural Acts ☐ 893 Environmental Matters ☐ 895 Freedom of Information Act ☐ 896 Arbitration ☐ 899 Administrative Procedure Act/Review or Appeal of Agency Decision ☐ 950 Constitutionality of State Statutes	
	e Court	Appellate Court	Reop	ened anothe		6 Multidistri Litigation	iet	
VI. CAUSE OF ACTIO	N 28 U.S.C. 2201; Brief description of ca	15 USC 7701		Do not cite jurisdictional sta Act	dutes unless di	iversity):		
VII. REQUESTED IN COMPLAINT:		IS A CLASS ACTION	DI	emands ratory relief		HECK YES only i JRY DEMAND:	f demanded in complaint: If Yes No	
VIII. RELATED CASE(S) PENDING OR CLOSED: (See instructions): JUDGE				DOCKET NUMBER				
DATE 11/6/12		SIGNATURE OF ATT	ORNEY	OF RECORD		V 20 X (20 X 20 X 20 X 20 X 20 X 20 X 20		
FOR OFFICE USE ONLY RECEIPT # AM	OUNT	APPI VING IEP		HIDGE	Ÿ	MAG HID		